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# CHECK FOR ALL OUR AUGUST SPECIALS

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★ AUG 9 - 1955 ★  
U. S. Department of Agriculture

*Wm Zappettini co.*

*"America's Cut Flower Headquarters"*

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF SHIPMENT IS TO BE SENT VIA AIR OR RAIL. ALL SHIPMENTS SENT C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED WITH US. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

#885

WM. ZAPPETTINI COMPANY ADVERTISING DEPT.

## SMALL MUMS

Solid Center and Flat Type Variety  
in colors of yellow, white, bronze,  
and pink.

Note: 3½ to 4 inches or better in  
diameter.

Price.....\$12.50 per 100

## MEDIUM MUMS

Orchid Queen  
White Albatross  
White Monument  
Yellow Good News  
Bronze Detroit News

50 FOR \$8.00

## STANDARD MUMS

Pink Chief  
White Silver Sheen  
White Albatross  
White Monument  
Yellow Good News  
Bronze Detroit News

\$2.50 PER DOZ.  
50 FOR \$10.00

## SELECT MUMS

White Albatross  
White Monument  
Yellow Good News  
Bronze Detroit News

\$3.25 PER DOZ.  
50 FOR \$12.50

## FUJII MUMS

Needle or Quill Variety..\$1.75 per doz.  
Spider Variety.....\$2.50 per doz.  
In colors of white, bronze, pink,  
lavender and yellow.

## POMPON MUMS

Excellent.....65¢ per bun.  
In colors of bronze, pink, white,  
yellow and etc.  
Lots of 25 bunches.....\$15.00

## BEAUTY ASTERS

EXCELLENT CROP.....FULL PRODUCTION

Beauty Type Asters.....\$4.50 per 100  
or.....\$20.00 per 500

## CARNATIONS

COOL!....NORTHERN CALIFORNIA.....COOL!

Greenhouse Grown...\$7.00-\$8.00 per 100  
(In all colors)

## ROSES

10 to 12 inches.....\$4.00 per 100  
14 inches.....\$6.00 per 100  
16 inches.....\$7.00 per 100  
18 inches.....\$9.00 per 100  
Long.....\$10.00 per 100

FANCY ROSES ALSO AVAILABLE

Happiness, Rome Glory, and Mardi Gras  
ONE CENT PER INCH

## BABY ROSES

Elfie Roses.....\$6.00 per 100  
Garnets (red).....\$3.00-\$5.00 per 100  
Sweetheart Roses.....\$4.00 per 100

## STRAW FLOWERS

1955 STRAWFLOWER CROP!!

Assorted colors..packed 1000 per box.  
No.1.....\$16.00  
No.2.....\$12.00

## GARDENIAS

Market Run.....\$10.00 per 100  
No.1.....\$2.00 per doz.  
Selects.....\$3.00 per doz.  
Special Selects.....\$3.50 per doz.

## CYMBIDIUMS

AUSTRALIAN! AUSTRALIAN! AUSTRALIAN!  
SEASON JUST STARTED FLOWERS WILL BE  
AVAILABLE UNTIL SEPTEMBER 30, 1955.

In colors of bronze, tan, green, pink,  
white and cream

MEDIUM.....50¢ ea.  
LARGE MEDIUM.....75¢ ea.  
SELECT.....\$1.00 ea.

## ORCHIDS

CATTLEYAS.....\$1.25-\$1.50-\$2.00 ea.

SPECIAL FOR AUGUST

CHOICE HYBRIDS.....25 FOR \$18.75  
(for extra quantity write or wire  
for price.)

YELLOW TRIUMPHANT.....\$1.50-\$2.00 ea.  
WHITE CATTLEYAS...\$2.50-\$3.00-\$3.50 ea.

## SPRAY ORCHIDS

Schileperaniums.....50¢ ea.  
(two-tone green and bronze.)  
Phalaenopsis.....50¢-75¢ ea.  
Odontoglossum.....50¢ ea.  
Grande Blooms.....75¢ ea.

## STOCK

GROWN ESPECIALLY FOR THE SUMMER. VERY  
HEAVY ON WHITE, EXCELLENT VALUE.  
PRICE .....75¢ per doz.

Lily of the Valley.....\$2.50 per doz.  
Stephanotis.....\$3.50 per 100



## DAISIES

SUMMER SPECIAL ON MAJESTIC DAISIES  
VERY EXTRA LARGE AND LONG STEMMED.  
WHITE AND COLORED.....75¢ per doz.

### NEW DAISIES!!    NEW DAISIES!!

Supreme Esther Reeds...\$3.00 per 100  
Color: white

Colored Esther Reeds...\$3.50 per 100

## LILIES

Rubrum Lilies...\$5.00 per doz. stalks.  
Agapanthus (BLUE AND WHITE) \$1.00 per doz.  
Peruvian Lilies.....30¢ per doz.  
Aratum Lilies...\$6.50 per doz. stalks.  
Amaryllis.....75¢ per doz.

## GLADS

NICE VARIETIES...YOUR CHOICE OF COLORS.  
PRICE.....\$1.00 PER DOZEN

\$11.00 PER HAMPER OF 12 DOZEN

(HAMPER PRICE INCLUDED.)

GROWN COOL, FROM NORTHERN CALIFORNIA!  
TOP QUALITY, TIGHT BUDS FOR SHIPPING.

## WOODROSES

Special.....\$1.50 per doz.  
10 doz. or more.....\$1.35 per doz.

Direct line shipping dept. Garfield 1-62221

## HAWAIIAN FOLIAGES AND FLOWERS

Birds of Paradise..\$4.00-\$5.00 per doz.  
Red Ginger.....\$6.50 per doz.  
Heliconra...(crab claw)...\$7.50 per doz.  
Croton Leaves.....\$3.50 per 100  
Ti Leaves..green.....\$3.50 per 100  
Ti Leaves..red.....\$4.50 per 100  
Ti Leaves..variegated....\$4.50 per 100

### HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 Green Ti Leaves  
50 Croton Leaves  
50 Variegated Ti Leaves  
1 Bunch of Lycopodium

**\$5.75**

SPECIAL ON GREEN TI LEAVES!

IN LOT OF 500.....\$15.00

## VANDAS

Plain Vandas.....\$1.00 per doz.  
Or \$6.50 per 100..or...\$60.00 per 1000  
Foil Vandas.....\$1.25 per doz.  
Or \$9.00 per 100..or...\$80.00 per 1000  
Vial Vandas.....\$2.00 per doz.  
Or \$12.00 per 100..or...\$100.00 per 1000

SPECIAL HALF PRICE SALE ON VANDAS. ANY PURCHASE  
OF OVER ONE THOUSAND HALF PRICE THERE-AFTER ON  
ANY PART OF SECOND THOUSAND.